

CULTURAL RESOURCES COMMISSION

SPECIAL SESSION

July 6, 2017

The Cultural Resources Commission met in Special Session on Thursday, July 6, 2017, 4:00 p.m. in the Conference Room of the Development Services Center, 622 S. Prairieville St., Athens, Texas with the following members present, to-wit:

Chet Patel
Beth Faulk
Brad Smiley
Virginia Reeder
Kelly Townsend
Jon Garrett

Thanasis Kombos, Managing Director of Community Services
Adrianna Hinds, Cultural Resources Coordinator
Bonnie Hambrick, City Secretary

others present: Deborah Deas, Rich Flowers, Gary Bonner, Brett Priestley, and David Hill;

with the following member absent; Deanne Boswell

constituting a quorum at which time the following proceedings were enacted, to-wit:

INTRODUCTION OF PLACE 4 MEMBER, JON GARRETT

Adrianna Hinds, Cultural Resources Coordinator, introduced Mr. Jon Garrett as the newest Cultural Resources Commission member.

CONSIDER APPROVING THE MINUTES OF THE JUNE 15, 2017 SPECIAL SESSION

A motion was made by Member Townsend, seconded by Member Faulk to approve the minutes of the June 15, 2017 Special Session. The motion carried unanimously.

DISCUSSION AND CONSIDERATION OF ALL MATTERS RELATED TO RECOMMENDING THE USE OF HOTEL OCCUPANCY TAX FUNDS FOR AID TO OTHER ORGANIZATIONS - ADVERTISING PROJECTS

Thanasis Kombos, Managing Director of Community Services, informed the Commission during the June 15, 2017 Special Session of the Cultural Resources Commissions all applications were presented by Staff or the outside organization, however due to the dollar amount of the projects the Commission wanted to consider using actual operating dollars for advertising and arts promotion.

Mr. Kombos explained Watson Production requested funding for advertisement for their Team Roping productions.

He further explained the following organizations requested funding:

1. East Texas Arboretum requested funding for radio advertisement
2. Super Ride - 2018 advertisement and promotional dollars
3. Athens Area Wineries & Brewery

Chairman Patel asked the budget amount for advertisement, with Mr. Kombos stating the budget should not exceed \$10,000.

After discussion regarding the funding, a motion was made by Member Smiley, seconded by Member Townsend to approve the use of Hotel Occupancy Tax Funds for aid to other organizations - advertising projects in the following amounts:

1. Super Ride 2018 \$5,000
2. Athens Area Wineries & Brewery - \$2,500
3. East Texas Arboretum - \$2,500

The motion carried unanimously.

**DISCUSSION AND CONSIDERATION OF ALL MATTERS RELATED TO
RECOMMENDING THE USE OF HOTEL OCCUPANCY TAX FUNDS FOR
AID TO OTHER ORGANIZATIONS - ARTS PROMOTION PROJECTS**

Mr. Kombos explained the budget amount for Arts Promotion Projects is \$5,000 and Henderson County Performing Arts Center requested \$4,500.

After discussion, a motion was made by Member Faulk, seconded by Member Reeder to recommend the approval of the use of Hotel Occupancy Tax Funds for aid to other organizations for arts promotion projects in the amount \$2,500 to Henderson County Performing Arts Center. The motion carried unanimously.

CITIZENS COMMUNICATIONS

Cultural Resources Commission Special Session
July 6, 2017
Page 3

Deborah Deas, asked how other local businesses besides the wineries could be included in City's advertisement. Mr. Kombos stated every time there is generic advertising promoting tourism, all tourism related organizations will be involved.

CULTURAL RESOURCES COMMISSION REQUEST FOR FUTURE AGENDA ITEMS

There were no requests for future agenda items.

CULTURAL RESOURCES COORDINATOR UPDATE

Ms. Hinds gave the following updates:

1. 1st Texan Summer Concert Series had 80-150 people in attendance
2. 2nd Texan Summer Concert Series is set for Friday, July 21st, at Athens Brewing Co. and the 3rd Texan Summer Concert Series is scheduled for Saturday, August 12th on the square downtown Athens

CULTURAL RESOURCES COMMISSION MEMBERS UPDATES REGARDING COMMUNITY EVENTS

- Member Reeder announced Deep in the Art of Texas has opened and the next in-house show is August 19th. She stated on October 29th a block party involving the wineries will take place
- Member Patel stated the Life Fellowship Fireworks Show is scheduled for Friday, July 7, 2017

ADJOURN

The meeting was adjourned.

Cultural Resources Commission Special Session
July 6, 2017
Page 4

PASSED AND APPROVED THIS 5th DAY OF SEPTEMBER 2017.

Chet Patel, Chairman

ATTEST:

Bonnie Hambrick, City Secretary